



DRIVER BEHAVIOUR INDICATOR

Real-time feedback to improve driving standards and boost fleet performance.

Driver Behaviour Indicator (DBI) is an in-vehicle device that alerts drivers to any infringements when on the road by displaying a series of traffic-light coloured warning lights.

The DBI unit warns of a range of exceptions to encourage improved behaviour behind the wheel including:

- Speeding violations
- Harsh acceleration
- Harsh braking
- Harsh cornering
- Harsh bumping
- Excessive idling

BENEFITS

- By improving driving standards it has been proven that fuel expenditure, insurance premiums and maintenance costs decrease.
- Fuel savings result in a reduction in CO2 emissions allowing a business to operate with improved sustainability and social responsibility.
- A company has a duty of care commitment towards its employees and the wider community, so DBI can be used to enhance health & safety and reduce road accidents.

FUNCTIONALITY

- DBI alerts the driver of any infringement, using a series of green, amber and red lights to display cumulative number of warnings. A sustained period of responsible driving will enable the driver to clear the lights and return to the green zone.
- DBI is linked to an advanced vehicle tracking solution that includes a three-axis accelerometer to identify and record driving events and excessive driving behaviour.
- Drivers can access precise details regarding their driving behaviour as well as view driver league tables with individual rankings for their department or business unit.

USABILITY

- DBI operates alongside cDrive, an innovative tracking and management tool that helps to improve an organisation's fleet performance by providing added insight into how the business drives.
- A touch pad located on the top of the DBI unit means it can be used in conjunction with Driver ID to capture valuable insight by knowing exactly who is operating a vehicle at any time.